



IMMEDIATE RELEASE

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## **NBA ANALYST CHRIS BROUSSARD HOSTS PRE-GAME EVENTS TO KICKS OFF THE BIG GAME WEEK**

K.I.N.G. MOVEMENT Host the Heart of a Champion Reception and The Huddle Esports Tournament Presented by  
California State University Dominguez Hills

(SAN FRANCISCO) SPORTS MANAGENT VISIONARY Dr. Joseph Bryant, Jr., Executive Director of The K.I.N.G. MOVEMENT, is pleased to announce two exciting events to unite and empower Christian men during Super Bowl Week in Los Angeles.

The 2022 K.I.N.G. Heart of a Champion Reception and The Huddle Esports Tournament hosted by **Chris Broussard, Sports Broadcaster and Founder, K.I.N.G. Movement** and presented by California State University Dominguez Hills. Proceeds from this event to benefit K.I.N.G. Scholars and Pro Experiences programs. **“These events will spotlight a broad, influential roster of the industry’s notable sports, business leaders and stakeholders who look to utilize their platform for the greater good.”** said Dr. Bryant

**The Heart of a Champion Reception** will provide a unique and intimate experience for attendees. The event is scheduled for Wednesday, February 9, 2022, in partnership with **Darrin Gray, Founder, Pro Experiences**. The Heart of a Champion Reception is a celebration of Faith, Leadership and Community, led by numerous Professional Sports Industry Leaders (Athletes, Executives and Media).

Featured speakers include Former NFL Players: **Jimmie Bell, Dave DesRochers, Chris Draft, Reginald Grant, Jelani Jenkins, and Michael Montgomery**.

**K.I.N.G. Esports Tournament**, in partnership with **BOSS (Business Of Student Success)/ESP Education & Leadership Institute, a nonprofit led by sport industry pioneer Everett Glenn**, will inspire and expose local middle and high school young men to careers and educational opportunities in Esports. This K.I.N.G. Huddle Esports Tournament will be held Friday, February 11, 2022, on the campus of California State University featuring their newly created Esports Lab. Event highlights include:

- Future of Esports Panel Discussion
- NFL Keynote Speakers
- Esports Mario Kart Tournament and Prizes

“We are proud to have California State University Dominguez Hills, ViewSonic Gaming, Hyperx, Retired Players Congress, Level Up, Scholars Collective, Double Tree by Hilton, Carson as our major sponsors this year. This collaboration will have HUGE IMPACT... in fact it will be **“SUPER”!!!!**”, **said Bryant**.

For tickets or more information contact: [gilmoremakinggroup@gmail.com](mailto:gilmoremakinggroup@gmail.com) or visit our website: [www.prospeak.org](http://www.prospeak.org)

### **About The K.I.N.G. Movement**

K.I.N.G. is a National Christian Men's Movement founded by NBA Analyst and Sports Broadcaster Chris Broussard. The name K.I.N.G. is an acronym for Knowledge, Inspiration and Nurture through God, and is geared toward strengthening men in their personal relationship with Jesus Christ by providing brotherhood, encouragement, accountability, knowledge, and fellowship. K.I.N.G. seeks to unite men across racial, denominational, generational, and political lines, and encourage men to become a strong and visible example to impact themselves, their families, their communities, their nation, and their world.

[www.kingmovement.com](http://www.kingmovement.com).

### **About California State University Dominguez Hills**

California State University, Dominguez Hills (CSUDH, CSU Dominguez Hills, or Cal State Dominguez Hills) is a public university in Carson, California. It was founded in 1960 and is part of the California State University (CSU) system.

The CSUDH Esports Association was established in 2017. They have won three titles at national events sponsored by the National Esports Collegiate Conference (NECC): Valorant (Challengers Division) in 2020 and 2021; and Overwatch (Challengers Division) in 2021.

In 2021, it was announced that CSUDH would be constructing a new Esports Incubation Lab on the second floor of the Leo F. Cain Library on campus, to open in Spring 2022. The facility will include a broadcasting booth, competition stage, and classroom with furnishings and technology provided through partnerships with electronics companies ViewSonic and HyperX.

### **About Pro Experiences**

ProExperiences serves professional athletes with their strategic sports philanthropy programs created to serve the community in which they reside and/or operate. Professional athletes have an incredible platform to reach a wide audience. At ProExperiences, athletes are supported through media coverage, event development and profile elevation in an attempt to further the worthy causes by using their celebrity status, resources and influence to create lasting impacts in the community. ProExperiences is founded and led by Darrin Gray, who is an ordained sports pastor that serves as the Chief Marketing Officer at Athletes in Action (AIA) and has deep relationships inside the NFL. With over 25 years of media and sports marketing experience, Darrin leads sports movements across the globe which includes an annual trip to the Holy Land. For more information, please visit [darringgray.com](http://darringgray.com)

### **About Business of Student Success (BOSS™)**

BOSS™ equips boys, especially boys of color, with the tools to succeed in school, in the community and professionally, with an emphasis on STEAM, critical thinking/writing and related fields. BOSS™ also leverage the power of sport to inspire boys to pursue greatness. The organization is a cost and programmatically effective strategy that is creating an equal playing field in education for athletes and their non-athlete peers, especially those from under-resourced communities and schools, through year-round and multi-year engagement and programming.

For more information about BOSS, please visit [www.bossprograms.org](http://www.bossprograms.org) or contact Everett Glenn at 562.619.8460 or [eglenn@bossprograms.org](mailto:eglenn@bossprograms.org)