

VIEWSONIC VIEWPOINT

SPRING 2022

VOLUME 2 | ISSUE 1

Play Like the Pros:
Choosing the Best Gaming
Monitor for You

Gaming on the Go
Level Up with Portable Monitors

Boost Productivity from Anywhere
Hybrid Workspace Solutions

THE POWER OF ESPORTS

ViewSonic and Partners Raise Over \$40,000 to Benefit Six Charities





THERE'S PLAYERS. THEN THERE'S CHAMPIONS.

ViewSonic ELITE™ XG321UG 32" Gaming Monitor

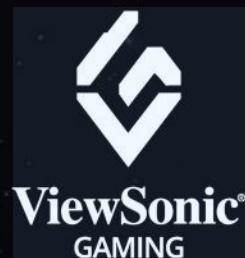
- > Expansive 32" 4K Display
- > Mini-LED Backlighting with Full-Array Local Dimming
- > Stunning 144Hz Refresh Rate
- > 3ms (GTG) Response Time
- > NVIDIA® G-SYNC® ULTIMATE with NVIDIA® Reflex
- > VESA DisplayHDR™ 1400

 NVIDIA
G-SYNC®
ULTIMATE

 VESA CERTIFIED
DisplayHDR 1400

Mini.LED

BUY NOW





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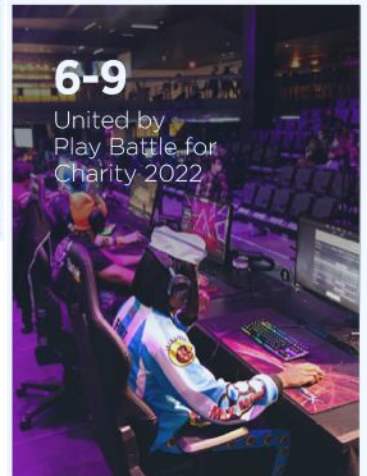
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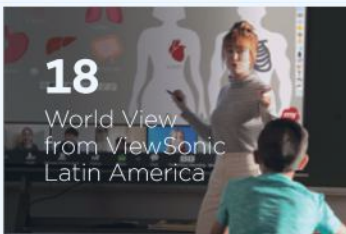
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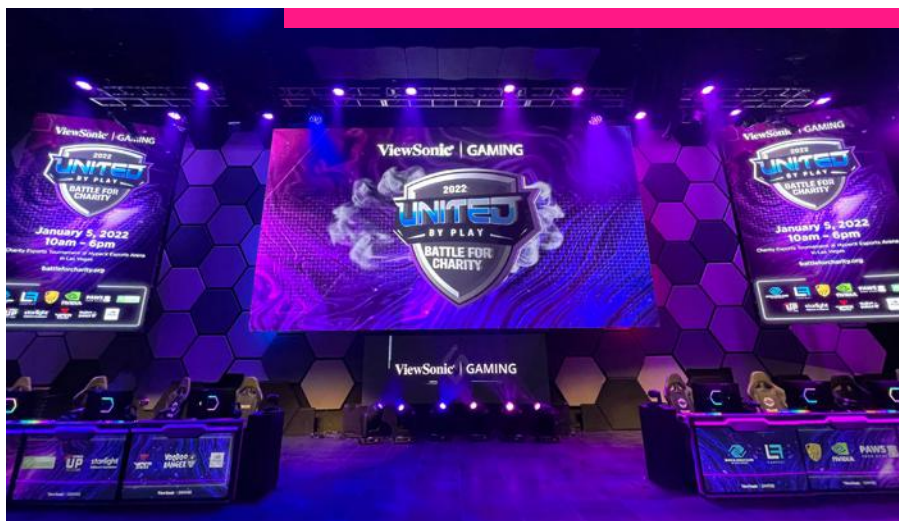
Growing with Esports

As an early advocate of esports in education, we at ViewSonic are thrilled to be a part of this ever-growing community. Which is why we are dedicating this entire issue of ViewPoint Magazine to the world of esports.

The esports gaming market is valued at \$612 million with an audience of 134 million, according to SuperData. Across the country, we are seeing esports leagues rapidly growing at the junior high, high school and collegiate levels. Gamers at the high school and collegiate levels need coaching, facilities and resources so they can compete and practice to hone their skills. For example, colleges like Harrisburg University in Pennsylvania offer esports degrees, while schools like the University of California at Irvine have esports teams.

ViewSonic believes in the great potential of esports as it helps youth and young adults follow their passion with the option to play a sport and be a part of a team. Within a short amount of time, we have seen that esports not only builds confidence and a sense of community, but instills leadership, accountability, commitment, and a positive competitive spirit.

We not only want to provide learning opportunities through competitive gaming, but also a pathway to careers within the esports industry such as broadcasting, streaming, engineering, and game design. Esports leagues can turn a student's hobby into an opportunity for scholarships and careers in a growing and lucrative field, and we are happy to support these initiatives.



As you'll see throughout the pages of this magazine, **we at ViewSonic are actively supporting and investing in this growth with not only products ranging from monitors to accessories, but by supporting events and providing charitable contributions, sponsorships and scholarships.**

Jeff Volpe

Jeff Volpe
President of ViewSonic Americas



ViewSonic ELITE XG320U Gaming Monitor



Experience PC and console gameplay like never before with the ViewSonic ELITE™ XG320U gaming monitor.

Featuring a pixel-dense 4K Ultra HD screen and VESA DisplayHDR™ 600 certification, this 32" monitor renders new gaming worlds in stunning clarity.

HDMI 2.1 Connectivity

Delivers more bandwidth for faster speeds and high-refresh gameplay at 4K Ultra HD resolutions.

150Hz Refresh Rate

Experience a hyper-responsive 150Hz (OC) refresh rate across PC titles and up to 120FPS across select, next-generation console games. *Overclocking ability is dependent on your graphics card.

Next-Level Console Gaming

Harness the true power of your PS5 or Xbox Series X|S and experience a whole new level of gameplay on select, compatible titles.

AMD FreeSync Premium Pro

Enjoy a combination of smooth gaming at peak performance, low latency, and exceptional HDR visuals.

PureXP™ Motion Blur Reduction Technology

Experience ultra-smooth graphics even during fast, action-packed gaming scenarios.

VESA DisplayHDR™ 600

Further enhances visuals with improved performance across highlights and shadows, revealing even more details across your favorite worlds.



THE POWER OF ESPORTS

ViewSonic and Partners Raise Over \$40,000 to Benefit Six Charities



On January 5, 2022, ViewSonic kicked off the year with its inaugural **United by Play Battle for Charity Esports Tournament** at the HyperX Arena in Las Vegas.



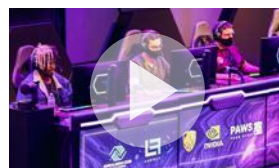
This exclusive, invite-only event featured high-stakes Vegas action where a collection of pro and amateur gamers competed in an epic Valorant tournament. Not only did these gamers compete live at the venue, but the tournament was also livestreamed on Twitch for a worldwide audience.

In total, the event brought together players from four professional esports teams (Dignitas, Soniqs, GenG, Infernos) and one collegiate team (California State University, Dominguez Hills), as well as dozens of content creators, streamers and influencers and raised over \$40,000. All monies directly benefited the participating charities:

- [Starlight Children's Foundation](#)
- [1,000 Dreams Fund](#)
- [StackUp](#)
- [Boys & Girls Clubs of Hollywood](#)
- [Paws Your Game](#)
- [LANFest](#)

Teams and players were divided to represent the different charities. Each charity received \$6,800, and the winning charity, Paws Your Game, was awarded a trophy to celebrate its victory.

"ViewSonic upholds our commitment to esports gaming," said Danny Ordway, vertical marketing manager for gaming at ViewSonic. "The United by Play event was a great success that benefited not only many incredible charities but also gamers of all ages, skill levels and demographics. ViewSonic will continue to support, grow with, and facilitate bringing people together to the interconnected esports community."



Check out this video for gaming highlights and a recap of this awesome tournament.



The ViewSonic Arsenal at HyperX Arena

As the Official Gaming Monitor and Official Streamer Room Partner of the HyperX Arena, ViewSonic equipped every gaming station with 27-inch ViewSonic ELITE™ XG270 monitors, and provided two 50-inch ViewSonic CDE5010 4K Ultra HD displays for the recently renovated Stream Room at the venue's front entrance. All participants at the United by Play Battle for Charity Esports Tournament enjoyed playing on some of the best gaming monitors in the world.

"As pandemic restrictions have eased and event dates are now filling up, the timing couldn't be better to bring on a partner like ViewSonic, whose premium products significantly enhance the gaming experience at HyperX Arena Las Vegas," said Jud Hannigan, CEO of Allied Esports and HyperX Arena. "We're thrilled to welcome ViewSonic to our family of partners and excited to continue to provide our guests with a setup that takes their gameplay to the next level."

Next level indeed. Thanks to the ViewSonic ELITE™ XG270 monitors used throughout the HyperX Arena, players at the United by Play Battle for Charity Esports Tournament experienced gameplay like never before with lightning-fast response times and stunning images.

Along with the jaw-dropping performance of the XG270 monitors, players were in awe of the sheer coolness and slick aesthetics of the displays too. With ELITE RGB lighting technology integrated into each display, gamers enjoyed illuminated gaming stations that provided more ambience to the already electric environment of the tournament.

“

We're thrilled to welcome ViewSonic to our family of partners and excited to continue to provide our guests with a setup that takes their gameplay to the next level.

”

- Jud Hannigan,
CEO of Allied Esports
and HyperX Arena

ViewSonic's Commitment to Esports and Education

As evidenced by the great turnout at the United By Play Battle For Charity Esports Tournament, it's an exciting time to be a part of the ever-expanding esports and gaming community. More gaming teams and clubs are being started in high schools and universities throughout the U.S. So naturally, there is a lot of interest in developing new programs that help students to learn and grow through esports.

ViewSonic has been an early advocate for esports as a way for students to grow and connect with others. Like any sport, esports requires talent, dedication, and the right tools. ViewSonic continues to develop gaming monitors for the casual gamer to the professional and has a full line of award-winning models that deliver complete immersion and responsiveness for the ultimate gaming experience. In addition, ViewSonic ViewBoard displays provide large interactive touchscreens ideal for coaching and teaching tactics and strategy. ViewSonic gaming solutions are all designed to give students the edge needed for any gaming environment and esports education need.

ViewSonic is also supporting schools that are engaging students in esports beyond competition. Schools such as California State University, Dominguez Hills (CSUDH), are also teaching skills for esports careers in broadcasting, streaming, game design and business. CSUDH is also building an esports incubator lab, equipped with ViewSonic esports solutions, to better serve the interests of its students.

"The CSUDH Community is grateful to be working with an industry leader like ViewSonic, who cares about putting students first," said Ruben Caputo, CSUDH Esports Academic Advisor and General Manager. "The partnership collaboration will allow us to make an even bigger impact as we enter our brand-new Esports facility."

In addition, ViewSonic has installed gaming monitors and ViewBoard interactive displays in the new Esports Lab at Irvine Valley College.

ViewSonic strongly believes in the esports community, and is actively supporting and investing in this growth with not only products, but by supporting events and providing charitable contributions, sponsorships, and even scholarships.

ViewSonic ELITE XG270 Gaming Monitor

- 27" IPS Display
- 240Hz Refresh Rate
- Ultra-Fast 1ms Response Time
- NVIDIA G-Sync Compatible
- ELITE RGB Lighting



United By Play Battle For Charity Esports Tournament By the Numbers:

Valorant Matchup Scores:

LanFest v PAWS: 2 - 13

1000 Dreams v Starlight: 13 - 8

PAWS v BGCH: 14 - 12

Starlight v StackUP: 6 - 13

LanFest v BGCH: 0 - 13

1000 Dreams v StackUP: 13 - 10

Championship Round (best of three): 1000 Dreams vs Paws Your Game

PAWS v 1000 Dreams: 13 - 5

PAWS v 1000 Dreams: 12 - 11

Champion: Paws Your Game

Tournament Standouts:

- Hannah from Team GenG (pro team) notched 40 kills
- TattedPoodle recorded her first Valorant ACE (meaning she killed every player on the opposing team by herself)
- Graelux from Starlight was the highest fundraiser of the event and raised over \$10,000



PLAY LIKE THE PROS

Focus. Sacrifice. Drive. It isn't easy to become a champion. But it is possible. With ViewSonic ELITE™ gaming monitors, you can use the same equipment that professional esports teams use to win day after day.



THE FIGHTER

XG271QG Gaming Monitor

With stunning resolution and state-of-the-art NVIDIA® Reflex technology, the 27" XG271QG gaming monitor provides a powerful competitive advantage. Experience the lowest possible latency and a hyper-responsiveness that lets you react to threats instantaneously.

Exact vengeance upon your opponents and rain doom on your enemies with the XG271QG.

- NVIDIA G-Sync®
- NVIDIA Reflex
- 99% Adobe Color Coverage
- 240Hz Refresh Rate
- VESA DisplayHDR™ 400
- RGB Lighting



FASTER THAN FAST

XG251G Gaming Monitor

There's fast. Then there's the ViewSonic ELITE XG251G 25" gaming monitor. Featuring a NVIDIA G-SYNC R4 module, a 1ms response time and a 360Hz refresh rate, the XG251G eliminates latency and screen tearing for an immersive gaming experience that never misses a beat.

- NVIDIA Reflex
- 1ms Response Time
- 360Hz Refresh Rate
- VESA DisplayHDR™ 400
- RGB Lighting



APEX PREDATOR

VX2768-2KPC-MHD Gaming Monitor

Hunt down your opponents effortlessly with the 27" VX2768-2KPC-MHD gaming monitor.

With a stunning 1500R curved display that immerses you inside the game while enhancing your peripheral vision, the ViewSonic VX2768-2KPC-MHD is equipped with a 1ms response time, QHD resolution and AMD FreeSync Premium™ technology.

Your opponents will never know what hit them.

- 1500R Curved Display
- 1ms Response Time
- QHD Resolution
- 144Hz Refresh Rate
- AMD FreeSync Premium



PIXEL POWERHOUSE

XG320Q Gaming Monitor

Go big and send your enemies home with the XG320Q gaming monitor.

This enormous 32" gaming monitor is equipped with a 175Hz refresh rate, QHD resolution, PureXP motion blur reduction technology and DisplayHDR 600 graphics for a gaming experience that transforms every frame into a work of art.

- 175Hz Refresh Rate
- 32" QHD Display
- VESA DisplayHDR™ 600
- PureXP Technology
- NVIDIA G-Sync Compatible



WEB CONFERENCING VS. VIDEO CONFERENCING: WHAT'S THE DIFFERENCE?



Since 2020, video conferencing has seen an **increase in usage by up to 535%**



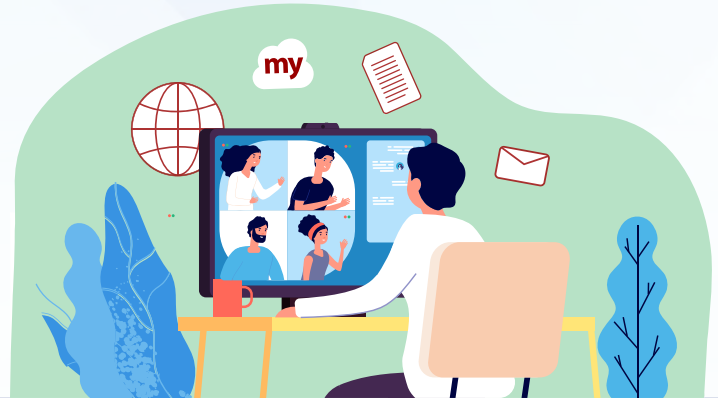
By 2027 the global video conferencing market is **expected to reach a valuation of \$9 billion***



WEB CONFERENCING

Web conferencing is the virtual sharing of information and ideas through the internet. It includes everything from virtual meetings and webinars to live presentations and webcasts.

- Enables businesses to connect to people from anywhere.
- Reduces expenditures on travel, lodging and venues.
- Versatile. Creates one-way lectures or two-way meetings.



VIDEO CONFERENCING

Video conferencing is a type of web conference that uses video-assisted features. Participants use microphones and webcams to recreate different aspects of face-to-face meetings.

- Recreates the visual aspect of face-to-face meetings.
- Builds connections and enhances communication.
- Ideal for meetings in corporate or educational settings.

Whether your company uses video conferencing, web conferencing or both, solutions like the award-winning ViewSonic® myViewBoard™ software help enhance communication and collaboration with features like:

- An interactive, real-time whiteboard that invites collaboration.
- Cloud-based files that can be accessed from anywhere.
- Powerful interactive presentations that engage audiences.
- Enterprise-grade data security.

**Join over 5 million satisfied customers
and get started for free with myViewBoard today!**



DANNY ORDWAY

Esports Marketing Manager

Tell us a little bit about yourself.

As a Southern California resident, I grew up in Long Beach and attended USC before getting my MBA at Loyola Marymount University. I got my start in the music business before transitioning over to work in tech. That's where I fell in love with the gaming industry.

What do you like to do in your free time?

I enjoy gaming, traveling, exercising, snowboarding, boating, golfing and spending time with my wife and two kids. My favorite games right now are Valorant, PUBG, Call of Duty, Madden and Red Dead Redemption 2.

Which ViewSonic products have been popular recently with our customers?

The ViewSonic ELITE brand has been a huge hit with gamers. Everyone I meet compliments the design and performance of these displays. These monitors look fantastic with high-end gaming builds.

Any upcoming product releases or programs that you can tell us about?

I'm looking forward to our OMNI and ELITE gaming monitors being demonstrated at ISTE, InfoComm and other upcoming shows.

Which ViewSonic product are you most excited about currently?

I can't wait to try out the 32" 4K XG321UG or the new 25" XG251G gaming monitor.



atmosfx.com

ATMOSFX

Founded in 2008 by MTV alumni Peter Reichert and Pete Williams, AtmosFX is a Seattle-based company that specializes in innovative "digital decorations" that can be projected everywhere from walls and windows to thin air.

Although AtmosFX has grown its user base to customers in over 150 countries, one factor that was limiting growth was the lack of a suitable projector for its all-in-one projection kit.

One projector that caught the eye of executives was the portable ViewSonic® M1+ projector. With its 360° projection range, compact size and simplified set up process, the ViewSonic M1+ was the perfect projector for AtmosFX.

By including the ViewSonic M1+ in its AtmosKIT Plus Package, AtmosFX has been able to significantly accelerate growth in first-time digital decorators.



DEVICE MANAGEMENT MADE EASY



ViewSonic myViewBoard™ Manager is an easy-to-use web-based application that helps school IT admins with their day-to-day tasks. But as operations become more complex with more devices, more requirements and more headaches, you may need a more powerful tool to help manage the devices on your school network.

By upgrading to myViewBoard™ Manager Advanced, you'll be able to manage more devices in less time and enjoy a variety of premium features including the following:

Multimedia Broadcast

Remotely broadcast pictures or videos to enrolled devices. This allows for more immersive messaging, announcements, and digital signage content than standard text broadcasts.

Task Scheduling

Tasks can be planned for a specific time as a one-off event, or as a recurring event. Remotely schedule tasks such as screen on/off, power off, broadcast media and more on select devices.



User Management

Manage user access to various features and devices. This allows you to easily maintain and control the different panel needs of various administrators and staff.

System Backup and Restore

Create "restore points" to restore system files to an earlier point in time. Restore points can be automatically created based on a preset schedule.

Sign up and get started now with a FREE 90-day trial of myViewBoard Manager Advanced.

[SIGN UP NOW](#)



BOOST PRODUCTIVITY FROM ANYWHERE

ViewSonic Hybrid Workspace Solutions



In an increasingly mobile world, a lack of in-person communication can leave remote workers feeling disconnected from their peers in the office or in other locations.

While collaboration is a crucial part of any organization, companies may experience a lack of teamwork if they do not have the proper tools in place. For example, remote workers may find it difficult to set up a suitable workspace or conduct a meeting when they are away from the office.

Whether you have employees back in the office, working remotely, or a combination of both, you need to provide the right collaboration tools that allow for seamless, secure, and personal interaction for a distributed workforce.

From conference rooms and huddle spaces, to individual workstations, both in-office and remote, ViewSonic's wide variety of display options are designed to keep your workers productive in any location.



Connected from Anywhere

Our line of video conferencing monitors feature a built-in Full HD webcam, microphone and speakers for clear communication from any location—keeping remote employees as productive and connected as employees working in the office.

Collaborative Conference Rooms

Whether it's a quick meeting or a long strategy session, our ViewBoard™ interactive displays with built-in whiteboard technology will give your team what it needs to be successful.

Portable and Productive

Perfect for road warriors, our portable monitors deliver productivity when traveling or working remotely. They're easy to pack alongside your laptop, while USB-C connectivity delivers single-cable plug-and-play.

[LEARN MORE](#)



PORTABLE GAMING JUST LEVELED UP

ViewSonic VX1755

There's gaming. Then there's "open-world" gaming. The ViewSonic® VX1755 17-inch portable gaming monitor lets gamers immerse themselves in new worlds no matter where they are.

With an ultra-lightweight design that slips easily into backpacks and purses and a stunning display that's perfect for gaming systems like the Nintendo® Switch, the VX1755 pushes the boundaries of where gaming can go.

Featuring AMD FreeSync™ technology and stunning HD resolution, the ViewSonic VX1755 is engineered to deliver silky smooth gameplay from the start screen to the end credits.



Ultra-Portable Design with Built-in Stand

Measuring a mere 0.6" thick and weighing about 2 pounds, this compact monitor can be easily packed and transported for gaming on the go. A convenient built-in stand enables you to orient the screen in both portrait and landscape modes.



2-way Power with USB-C

These USB-C ports deliver two-way power: a connected laptop can power this portable monitor, or this monitor can power a connected laptop via USB-C power bank or AC adapter and outlet.



AMD FreeSync™ Premium

Leveraging VESA Adaptive-Sync connectivity, this monitor is equipped with AMD FreeSync Premium technology that seamlessly synchronizes the frame rate output between your graphics card and monitor. This dynamic refresh rate effectively eliminates image tearing, stuttering, and jerkiness for smooth gameplay.



RESELLER CHOICE AWARDS: VIEWSONIC WINS BEST COMPUTER DISPLAY

The annual eChannelNews Reseller Choice Awards were handed out on Feb. 3rd at a virtual event hosted by Julian Lee, President of TechnoPlanet. The awards are voted on by the Canadian channel, recognizing the top three vendors and distributors across an extensive number of categories. The 2021 awards included 600 vendors and distributors in 68 categories. Deidre Deacon, General Manager for ViewSonic Canada, accepted the ViewSonic award for Best Computer Display.



"Thank you to the partners, and especially to my Canadian team who have worked hand-in-hand with those partners to bring success. The display is at the core of hybrid work that's been exploding over the last couple of years. Interactive flat panels have also really taken off. 2022 will be a great year for our partners to join with us ...!"

- Deidre Deacon, General Manager, ViewSonic Canada



Scan for complete article.

DRIVING GROWTH IN CANADA'S EDUCATION SECTOR

Paul Demsky - Regional Sales Manager, ViewSonic Canada

Paul has been instrumental in driving growth for the ViewSonic team in the Canadian education channel. In fact, more than 50% of ViewSonic's revenue and 250% of education sector growth in Canada was driven by Paul through ViewSonic's channel partners. One of the keys to Paul's success has been the grassroots and proactive approach he takes, reaching out to help schools as they seamlessly transition to digital learning with ViewSonic's myViewBoard platform - the leading edtech and go-to education solution.



There is no one-size-fits all approach to hybrid learning, with different models deployed across jurisdictions and education levels. Paul helps schools standardize on ViewSonic for an integrated, platform-agnostic solution that meets their digital learning needs, from remote to in-classroom. Pre and post sales support has also been core to Paul's success, ensuring content and lesson plans are transitioned and easily accessed.

The future is bright for Paul. Based on his success in 2021, he is starting to move into a national education role with ViewSonic Canada assisting the team drive growth and adopt best practices. We wish him every success in 2022!



BEST MONITOR 2021/22: HERE ARE THE NOMINEES

Appearing in CGMAGAZINE,
January 11, 2022
By Joe Findlay



Scan for complete article.

I had the chance to take a look at the ViewSonic® ELITE™ XG320U, a 32" 4K UHD monitor that is big and beautiful. It boasts a 150 Hz refresh rate, 1ms response time and has a VESA certified DisplayHDR 600 rating, meaning it meets a verified criteria for its detail, backlighting, contrast, and black levels. The Elite XG320U also comes with some fun little extras built-in. A fold out lever on the side of the monitor is a place to hang up your headset and another fold out lever is an anchor for your mouse cable. It's little extras like these that are appreciated because, while they aren't necessary, they are thoughtful.



CASE STUDY: MARISCAL CACERES DE AYACUCHO SCHOOL TRANSFORMS ITS CLASSROOMS WITH VIEWSONIC COLLABORATIVE SOLUTIONS

Located in the Huamanga Ayacucho District in Perú, the Mariscal Caceres School modernized their classrooms from traditional to interactive with 118 ViewBoard® IFP7550 displays and myViewBoard™ digital whiteboard software. The new platform allowed educators to teach using interactive content through remote, hybrid or fully in-person sessions.

“This educational institution has become the most technologically equipped school nationwide with the deployment of ViewSonic IFP7550 displays and ViewSonic myViewBoard digital whiteboard software.”

- Felix Valer Torres, Mariscal Caceres de Ayacucho School Principal

CLOSING OUT 2021 WITH MAJOR SPEAKING OPPORTUNITIES AND SPONSORSHIPS

On October 21, 2021, Astrid León, Territory Manager for ViewSonic Chile and Bolivia, together with Alex Carlos, Territory Manager for ViewSonic Colombia, Ecuador and Peru, participated in the Congress of the Americas on International Education (CAEI) presenting “Hybrid education is here to stay: the ViewSonic case”. The CAEI is a continental forum of excellence that brings together the main actors and decision makers linked to the internationalization of higher education in America, it is held every two years with a different host country on each occasion. This time around, the event took place in Santiago, Chile.

On December 10, 11 and 12, ViewSonic was one of the sponsors at the largest gaming event in Latin America: the AGS (Argentina Gaming Show) in Centro Costa Salguero. With an audience of 35,000 people and 100,000 virtual followers, the AGS was the backdrop to multiple gaming tournaments for esports teams. Many fans were able to test the new ViewSonic ELITE models and all the new technologies of this growing and enthusiastic segment. ViewSonic provided gaming stations for the tournaments in collaboration with our retailers Mexx and CompraGamers.



VIEWSONIC ON THE ROAD

In November 2021, ViewSonic Colombia kicked off their in-person roadshow in four major cities: Bogotá, Cali, Bucaramanga and Barranquilla. Luz Mora, the Territory Manager for ViewSonic Colombia, presented the 2021 ViewSonic portfolio of solutions to distributors, resellers and potential clients.



E-TAILER SPOTLIGHT: CYBERPUERTA



Cyberpuerta.mx is one of the largest B2C shops in Mexico offering over 35,000 products and currently positioned as one of the top three online stores for electronics in Mexico. Overall, the company grew 53.71% from 2020 to 2021. Cyberpuerta is ViewSonic's number one channel for e-commerce in Mexico. Their sales mix is incredibly varied, and they sell products from all our lines.

INFLUENCER SPOTLIGHT: DIANA MONSTER

Diana Monster is a streamer, YouTuber and one of the most important content creators for video games in Latin America. She has more than 10 years of experience generating content for TV and digital. She has more than 160K followers on Instagram, 95K on Facebook, over 160K on YouTube, 28K on Twitch, 20K on Twitter and close to 600K followers on TikTok. She successfully completed a campaign for ViewSonic where she unboxed and raffled a VX2768-2KPC-MHD. She posted her videos on her Instagram account and stories. The campaign reached 142,973 views, 16,963 interactions, 10,198 clicks and resulted in 4K additional followers to our Instagram account.





CAPTURING NEW ADVENTURES AROUND THE GLOBE

Mesmerizing Photographs from ColorPro Award Contest Thrills Audiences



In December, the ColorPro Award 2021 Global Photography Contest concluded with two exclusive exhibitions in London and Taipei. The winning photos were brought to life on ViewSonic monitors that highlighted the artistry and stories behind the different pictures.

More than 6,500 entries from 41 countries were received, each work capturing how eye-opening experiences can arise in the face of uncertainty. By hosting this contest, ViewSonic encouraged people to express themselves through art while creating a global community for creators to engage with one another.

THE “ACCELERATION FOR ALL” AWARDS

Entrepreneurs Received Funding, Advice and Products to Jumpstart Business Ideas

ViewSonic partnered with Hustle Fund, a pre-seed venture capital firm that invests in early stage startups, to hold the global “Acceleration for All” awards (The Affies). Over 1,500 pitches were received from 30 industries representing an array of early-stage and mature startups.

The winners of each of the categories (Best B2B, Best Consumer, Best Creator, Best Frontier, and the public-voted People’s Choice) were announced during an online awards ceremony. Winners were given the opportunity of an investment or exclusive weekly one-on-one meetings with the Hustle Fund General Partners, as well as ViewSonic products valued at USD \$6,000.



VIEWSONIC ILLUMINATES THE TURKISH BORDER

ViewSonic Partnered with Taiwan - Reyhanli Centre to Bring Taiwanese Cinema to Hatay Province



Taiwan - Reyhanli Centre for World Citizens is located in Turkey’s Hatay province, which shares a border with Syria. This centre was established to provide education, training, and sociocultural exchange.

The event, which was entitled “Taiwan Films Illuminate the Border Between Turkey and Syria”, sponsored by Taiwan’s Ministry of Culture, started at the Centre on November 13th for five consecutive weeks. The event showed a diverse selection of Taiwanese films three nights per week. Audiences were transported to Taiwan to experience stories about the local indigenous culture, familial relationships, environmental conservation, and more.

The films from Taiwan were projected outdoors on a 10 x 20 foot screen. For this demanding task, ViewSonic provided its commercial grade, high brightness LS850WU laser projectors, ensuring cinema grade projection in a semi-lit environment. Audiences were able to enjoy these films through rich visuals that truly bring Taiwanese culture to life. The projections allowed attendees to learn from and immerse themselves in another part of the world.



BIGGER BENEFITS. SMARTER MANAGEMENT

With myViewBoard Entity



ViewSonic® myViewBoard™ software is an award-winning visual learning platform designed to engage students and enhance learning outcomes. With different tiers and pricing options for every learning situation, ViewSonic myViewBoard makes it easy to choose the plan that's right for your institution. Switch to myViewBoard™ Entity and enjoy exclusive features that make managing devices and engaging students at scale easier than ever.

Entity Account Management

Simplify account management at the district level with the myViewBoard Entity plan.

- Onboard hundreds of users simultaneously via spreadsheet.
- Sync users with Google Workspace.
- Reset passwords, adjust permissions and so much more.

Manage Devices with myViewBoard Manager

myViewBoard Manager empowers IT admins to monitor and manage devices efficiently no matter where they are.

- Batch enroll devices over-the-air and streamline device deployment.
- Perform system updates and create automated tasks.
- 24/7 device monitoring and remote control capabilities.
- Get even more features and administrator accounts with myViewBoard Manager Advanced.

Enhance Classroom Collaboration with myViewBoard Classroom Entity

Create engaging lessons and enhance classroom collaboration at scale with myViewBoard Classroom Entity.

- Shift between physical, virtual and hybrid learning environments with ease.
- Build lessons quickly with videos and ready-made lesson plans.
- Engage individual students or groups with polls, quizzes and other interactive content.

Dedicated Onboarding and Support Staff

Get hands-on support from a dedicated administrator for all your myViewBoard questions including onboarding, setup, user training and troubleshooting.

- Simplified onboarding process with step-by-step guidance and tailored support.
- Direct access to your personalized team via phone and live chat for immediate issues.



SIGN UP TODAY AT

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PX701-4K — Ultra HD Home Theater Projector
Experience the thrill of cinematic entertainment from the comfort of your home. With stunning true 4K HDR resolution, enormous screen sizes and immersive audio, the ViewSonic® PX701-4K projector transforms your ordinary living room into an extraordinary movie theater.

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- Stunning true 4K HDR resolution
- 4.2ms low input lag with 240Hz refresh rate for casual gaming
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- Extended lamp life with SuperEco™ energy saving mode

ViewSonic®

TECH TIPS: BE PRODUCTIVE ANYWHERE: A GUIDE TO PORTABLE MONITORS

If you've ever worked at a coffee shop with your laptop and found yourself constantly switching between tabs, then you know the frustration of not having enough screen space to work efficiently.

One easy way to enhance productivity is with a portable monitor. Portable monitors are lightweight, ultra-thin displays that double your workspace and enhance productivity anywhere.

When it comes to portable monitors, here are five key things to look for:

Portability:

Try searching for monitors that are compact, lightweight and easy to slip alongside your laptop in your bag or backpack.

Resolution:

Seek out monitors that give you the clarity you need for work and play. 1080p Full HD portable monitors are excellent for everything from Netflix to spreadsheets.

Orientation Control:

Look for a monitor that works in landscape or portrait mode for a more streamlined working experience.

Connectivity:

For portable displays with USB-C connectivity, one cable is all you need for video, audio, data and power delivery.

Touch Display:

Just like your smartphone, select portable monitors come with capacitive touchscreen displays to boost productivity.

With portable monitors like the touch-enabled TD1655 or the non-touch VG1655, VA1655 and VX1755, **ViewSonic helps employees become more productive no matter where they are.**



THE FINCH AWAKENS

This May, ViewSonic is joining forces with ViewSonic ColorPro Partner and illustrator Cliff Cramp for the 2022 Star Wars Celebration.

See some of the most precise color accurate displays in the galaxy on exhibit at Cliff's booth (#1346) in the Anaheim Convention Center from May 26-29.

ViewSonic will be holding an exclusive press event on May 27 where we will auction off NFT rights for one original illustration to raise money for the Make-A-Wish-Foundation.

Follow us for updates:





VIEWSONIC STARTS YEAR OFF RIGHT WITH MULTIPLE AWARD WINS

In what is perhaps a preview of another award-winning year to come, ViewSonic started 2022 by taking home three awards from CES: the **CES Picks Award for the VX1755**, the **Computer America Top Tech at CES Award for the XG320U**, and the **Videomaker Best of CES Award for the VP3881a**.

Since then, we've also been honored with the following awards:

- Tom's Hardware Editor's Choice Award for XG320U
- Projector Central Best of the Year for PX701-4K
- Internet Marketing Association: Best Content Innovation - We're All in This Together Campaign
- Internet Marketing Association: Best Social Media Campaign - Color of Kindness
- Tech&Learning Best of 2021 Awards of Excellence for myViewBoard, XG2431 and LD135-181



BARI GERSTEN FEATURED IN HUDDLE SPACES ARTICLE FOR EDUCATION PUBLICATION

Christian School Products Magazine featured a byline article from our own Bari Gersten entitled "Huddle Spaces: Changing How Teachers Manage a Classroom." The article speaks to how the pandemic has transformed the way students learn, and the importance of participation and collaboration in the classroom. Here's an excerpt:

"Now that our students are returning to the classroom with devices in hand, it is our goal as educators to acknowledge that the environment has changed, students need to build self-esteem through self-expression with peers in an academic environment, and we must transform our learning spaces."



You can read the full article [here](#) (Page 28)

2022 UPCOMING EVENTS

Visit us at any of these upcoming tradeshows to learn how our award-winning solutions can help you.



**MARCH
17-19**

Spring CUE

Palm Springs, CA

cue.org/spring

**MARCH
21-23**

**Enterprise
Connect**

Orlando, FL

[enterpriseconnect.com/
orlando](http://enterpriseconnect.com/orlando)



**APRIL
21-24**

PAX East

Boston, MA

east.paxsite.com

**MAY
26-29**

**Star Wars
Celebration**

Anaheim, CA

[starwarscelebration.
com/en-us/home/
announcement.html](http://starwarscelebration.com/en-us/home/announcement.html)



**JUNE
8-10**

InfoComm

Las Vegas, NV

infocommshow.org

**JUNE
27-29**

ISTE Live 22

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[conference.iste.
org/2022/](http://conference.iste.org/2022/)



Monitors for work and play.



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The ViewSonic® VX2418-P-MHD is a 24" (23.8" viewable) Full HD price-performance monitor perfect for any home office setup. Its sleek and frameless design provides a seamless viewing experience for multi-monitor setups, while dual HDMI ports and a DisplayPort deliver flexible connectivity. And when the nine-to-five grind is done, you can also enjoy great gaming and home entertainment thanks to this monitor's 165Hz refresh rate and VESA Adaptive-Sync technology that delivers fluid gameplay and smooth video playback without screen tearing or stuttering.

viewsonic.com/us/vx2418-p-mhd.html

BUY NOW

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